

Revolutionizing Radiology Workflows Through Digital Transformation

Medicom's Transformative Impact on Ironwood Cancer & Research Centers



With a diverse oncology network, robust Integrative Services, dedicated research programs and a growing Women's oncology program, Ironwood Cancer & Research Centers (ICRC) has expanded to 15+ locations across the United States.

PROBLEMS WORTH SOLVING

Physical Media and VPNs

Ironwood had a significant amount of priors in the form of physical media, often delaying treatment due to difficulties opening CDs/DVDs. For patients referred from health systems with VPN connections for image exchange, establishing new connections with those sites was slow and labor intensive and offered unreliable and clunky workflows.

Multiple Cloud Providers

Interfacing with multiple cloud vendors for image exchange was most commonly caused:

- Inaccurate patient matching
- inconsistent workflows across various cloud providers

VALUE OF TECHNOLOGY



Expedited image delivery to radiologists

Enhances patient care by expediting comparisons and minimizing report addendums



Streamlined workflows

Better staff time management, enabling a focus on high-quality patient care



Cost savings

Decreased reliance on physical media and manual workflows, improving operational efficiency



Scalability and Connectivity

Medicom enhances collaboration with external care teams for Ironwood

260% GROWTH

IN NETWORK CONNECTIONS SINCE IMPLEMENTING MEDICOM IN 2019

SOLUTIONS AND RESULTS

Medicom Connect: ImageX, Patient Link and UpLink for locating patient priors and sharing them securely

Workflow Automation: Auto order generation and Auto Retrieval of priors to assist with out of network image sharing

PARTNERSHIP TIMELINE

February 2019

Joined the Medicom Network

April 2019

Deployed Orders and Results

November 2020

Deployed Federated Search

August 2023

Expanded network connections to more than 40 sites across 8 different states

September 2023

Achieved average YoY growth rate of 30% for new network connections

SUMMARY FROM ICRC: IMPACT OF A POSITIVE PATIENT EXPERIENCE

- Electronic image exchange significantly improves patient care by speeding up access to medical images, reducing report addendums, and enhancing diagnostic accuracy.
- Quality technology complemented by dedicated support differentiates Medicom from other competitors.



Medicom checked all of our boxes and is far superior than the other vendors we considered. Ever since the in-person onboarding, they have worked by our side, accommodating our every need. If a problem arises, we can go directly to their team for a solution, they are easy to talk to and quick to respond. Medicom just gets it - They truly are an extension of our team.

Jordan Lopes, IT Applications Manager

Facilitating secure, seamless information exchange between health systems and providers



Providing a single pane of view for disparate, longitudinal health data



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